



Deploying Workday Learning to deliver virtual training.

Company profile

Headquarters: Copenhagen, Denmark
Industry: Biotechnology
Founded: 1999
Location: international

Overview

Genmab was already leveraging almost the full scope of functionality from Workday including core HCM and Financial Management, and Workday Learning was always on their future roadmap.

When COVID-19 hit in early 2020, like other organisations, Genmab asked many of their employees to work from home where possible. This expedited the need for a virtual Learning solution to enable Genmab employees to learn virtually as well as to deliver virtual training classes using the Workday functionality.

As an existing customer of Alight, Genmab and the Alight team partnered together to deploy the Workday Learning functionality.

About Genmab

Genmab is an international biotechnology company with a core purpose to improve the lives of patients with cancer. Founded in 1999, Genmab is the creator of multiple approved antibody therapeutics that are marketed by its partners. The company aims to create, develop and commercialize differentiated therapies by leveraging next-generation antibody technologies, expertise in antibody biology, translational research and data sciences and strategic partnerships. To create novel therapies, Genmab utilizes its next-generation antibody technologies, which are the result of its collaborative company culture and a deep passion for innovation. Genmab's proprietary pipeline consists of modified antibody candidates, including bispecific T-cell engagers and next-generation immune checkpoint modulators, effector function enhanced antibodies and antibody-drug conjugates.

The company is headquartered in Copenhagen, Denmark with locations in Utrecht, the Netherlands, Princeton, New Jersey, U.S. and Tokyo, Japan. For more information, please visit [Genmab.com](https://www.genmab.com).



About the project

Genmab and Alight already had a great relationship with Alight providing Application Management Services (AMS) for Workday HCM and Financial Management via a pool of hours, meaning we already knew their tenant and setup well. Leveraging this partnership, the Workday Learning deployment project kicked off on 18th May 2020 with a flexible project timeline in place.

Both Alight and Genmab had extremely knowledgeable team members which allowed the project to run smoothly and according to the planned timeline. After a 12-week project Genmab successfully went live with Workday Learning on 24th August 2020. This followed with 2 weeks of post-production support from the Alight team to ensure the Genmab team were all set for success.

“We are proud and privileged to have been selected as Genmab’s partner of choice to support them on their ongoing Workday optimisation journey and to continue helping them leverage new Workday functionality as the needs of their growing business evolve.”

Rowell Jarman, Enablement Manager

The outcomes

Following the successful deployment of Workday Learning, Genmab are able to offer their workforce a seamless end user experience by having their Learning platform on Workday. The virtual learning capabilities and training classes will support their ability to continue with business as usual even with a virtual workforce, ensuring their employees are still able remained skilled, compliant and trained even when working at home.

The two weeks after go-live saw over 280 classes taken by Genmab employees and over 140 Courses, Lessons and Offerings YTD showing the value of having an intuitive Learning platform in place. Genmab continues to utilise the platform and are growing their learning offerings as they move into 2021.

Find out what Alight can do for you. Send us an email at: Workday.Solutions@alight.com

Why Alight

Alight is an end to end Workday services partner providing Workday Optimization services across the globe to more than 350 Workday customers. Our expertise spans Workday HCM, Financial Management and Adaptive Planning. We are committed to helping your organization get the most out of your platform.